

## A great opportunity...

Not only do we pay for your training, technologies, and materials, we also pay for your room meals and other campus amenities as part of our residential program:



And our staff offices are right around the corner.



Introducing  
the graduating  
class of 2008.



It could be your turn.

5260 Anthony Wayne Drive,  
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We are a Michigan nonprofit corporation.  
The information contained herein reflects  
our current plans and is subject to change.

# BIZDOM

WHERE IDEAS GET TO WORK

**W**e're looking  
for future  
entrepreneurs  
to start putting  
their ideas to  
work this  
September.

**Bizdom U is a full-time, year-round, two-year boot camp with a mission to teach entrepreneurs how to start-up and lead successful Detroit-based businesses.**

# Are you up to the challenge?

## Our investment in you

We will provide you with:

- The personal involvement and vision of Dan Gilbert, who is the founder and chairman of Rock Financial/Quicken Loans and the majority owner of the Cleveland Cavaliers
- Two years of practical training, culminating with the development of your business plan for a Detroit-based business
- An expected investment of between \$25,000 and \$500,000, invested into your business over time, based on milestones and performance
- A piece of ownership in your business the day it opens
- The opportunity to earn a greater share of ownership in your business over time
- Dynamic and engaging speakers and mentors
- A state of the art training center in the heart of Detroit's cultural center
- Residence and all meals at a new residential tower
- High-tech tools like laptops and blackberries
- A diploma upon graduation
- The opportunity of a lifetime to contribute to the growth of Detroit

*If you get accepted into Bizdom U, 100% of your training, room & board, technologies and materials will be paid for.*

## Your investment in you

Bizdom U is demanding and full-time. You must provide:

- The Dreams, Desire, and Drive to create a realistic plan for opening a Detroit-based business
- The discipline, persistence and ability to graduate from the program, get your business plan approved and get your start-up business funded



*Our admission process might be the toughest hurdle you've ever faced!  
Bring the stamina...bring the stomach.*

## Do you have the entrepreneurial BUG?



**If so, contact us at**

313-833-7800 or email  
[getinfo@bizdom.com](mailto:getinfo@bizdom.com)

to request a reservation  
at one of our upcoming  
informational meetings.

Bizdom U admits students without regard to race, color, religion, sex, national origin, citizenship, age, mental or physical disabilities, veteran/reserve national guard or any other similar protected status. Students must be at least 18 years old, and have a High School Diploma or GED.